

The Ever Shrinking Universe of Available Phone Numbers

Fact: Statistics show a growing number of people are adding their number to the DNC (Do Not Call List) everyday.

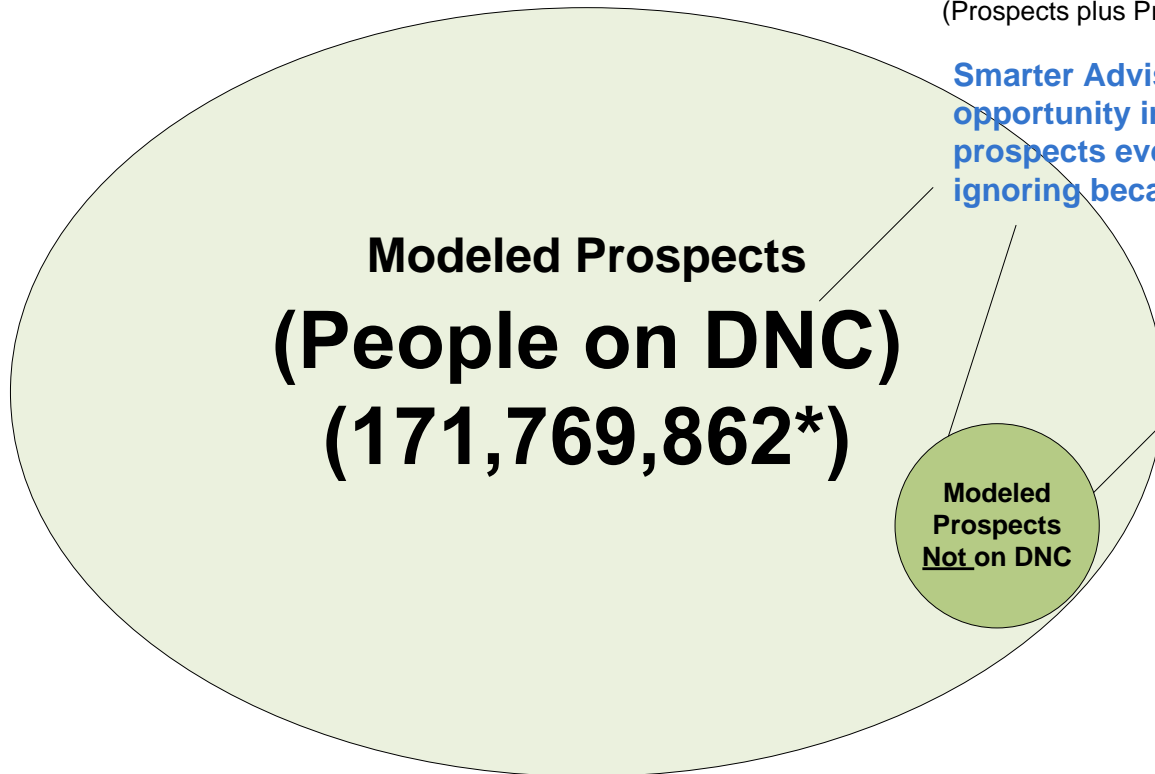
Fact: The Federal Government mandates that you follow the DNC regulations regarding phone prospecting.

Fact: Calling people registered on the DNC can result in over \$10,000 in fines per violation!

Prospect-Pro gives you access to both markets.

(Prospects plus Prospects w/phones when available)

Smarter Advisor's are realizing the huge opportunity in getting business from good prospects every body else is simply ignoring because they're on the DNC!



Traditional "lead" programs give you access to this market.

(Prospects with phones available)

Most Advisor's are working this limited (and shrinking) pool, and these "leads" are getting worked over and over again. Essentially, Advisor's are competing for the same consumer, and ignoring the best pool of modeled consumers available!

Ask Yourself:

- Why should I eliminate good potential prospects?
- Do I want to target the same 10% all other Advisors are talking to?

(*Source: Financial Media Group – January 2009. Counts are based off registered DNC consumers. These counts change daily, but are increasing steadily.)